

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	)	
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Motoi Sato <i>et al.</i>	)	Art Unit: 3622
	)	
Serial No. 10/053,788	)	
	)	Examiner: Duran, Arthur D.
	)	
Filed: January 18, 2002	)	Attorney Docket No.: 44471/269115

For: **Scheme for Presenting Recommended Items Through Network Using Client Preference Estimating Factor Information**

<p>I hereby certify that this correspondence is being electronically filed with the United States Patent &amp; Trademark Office on June 16, 2008 through its EFS-Web electronic filing system.</p>
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<p><u>/Melody T. Wilson/</u> Melody T. Wilson</p>
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**RESPONSE TO OFFICE ACTION**

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Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Responsive to the final Office Action dated March 14, 2008 in the patent application identified above, please reconsider the application in light of the appended remarks. A request for continued examination (RCE) accompanies this response.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks** begin on page 11 of this paper.